

Odin's Wisdom is a trivia game where the answer you're sure of is the wrong one

Five hundred trick questions, built by one designer as a gift for his wife — now free on the App Store

Montreal, QC — September 19, 2026 — Laz Burke built Odin's Wisdom for an audience of one: his wife, who is a bit of a savant at trivia and loves puzzles and games. The trouble with most trivia games, he found, is that they only test recall. His doesn't. Odin's Wisdom tests whether you read the question.

Every question in the game is built to be misread. Some lean on a misconception most people carry around unexamined. Others turn on a single word like *most*, *first*, *only* that changes the answer entirely if you skim past it. The traps get denser as the difficulty rises, so the questions that look easiest at the top of the board are often the ones players lose. The game's tagline is the whole instruction manual: *Read twice. Answer once.*

The game holds 500 questions across five categories. Health & Science, The World, Religion & Mythology, Flora & Fauna, and Music & Movies. All questions arranged on a five-tier board worth 100 to 500 points. Players get one attempt per question, and nothing is recycled: once a question is used, it's gone.

The name comes from Norse myth, where Odin wins wisdom contests not by knowing more than his opponents but by asking questions they cannot answer. His two ravens, Huginn and Muninn, are the app's mark.

"Trivia usually rewards the person who memorised the most. I wanted to build something that rewards the person who slows down," said Laz. "The questions can get tough because my wife thinks she knows everything, but she probably does. I wanted to figure out a way to mess with her."

Odin's Wisdom is free, carries no advertising, requires no subscription and no account, and works offline. A single one-time in-app purchase, Family & Friends (US\$4.99), lets players write their own questions about people they know and gather them into private groups called "flocks." Everyone invited to a flock plays for free.

Odin's Wisdom version 1.0.4 is available now on the App Store for iPhone running iOS 18 or later, and on Macs with Apple silicon. It is rated 4+.

###

FAST FACTS

Name	Odin's Wisdom
Developer	Laz Burke
Category	Trivia
Price	Free
In-app purchase	Family & Friends, US\$4.99 / CA\$6.99, one-time
Questions	500
Categories	5: Health & Science, The World, Religion & Mythology, Flora & Fauna, Music & Movies
Difficulty tiers	5, worth 100–500 points
Repeat behaviour	One attempt per question; no recycling
Version	1.0.4
Requires	iPhone, iOS 18.0 or later; Mac with Apple silicon, macOS 15.0 or later
Age rating	4+
Size	17.5 MB
Connectivity	Works offline; no account required
Advertising	None
Subscription	None
Languages	English
App Store	apps.apple.com/app/id6804885763
Website	odinswisdom.app
Instagram	@odinswisdomtrivia

ABOUT ODIN'S WISDOM

Odin's Wisdom is a trick-question trivia game for iPhone, designed and built by Laz Burke, a UI/UX designer based in Montreal. It began as a gift and became an App Store release. The game is free, ad-free and account-free, and is named for the Norse god who won wisdom contests by asking questions nobody else could answer.

PRESS CONTACT

Laz Burke · hello@odinswisdom.app · odinswisdom.app

ASSETS

Screenshots, the gameplay clip, the raven mark and the app icon are available on request, or at odinswisdom.app/press.
